

Privacy policy

Who We Are

At Wood Park Caravans, we are committed to maintaining the trust and confidence of our visitors to our Beautiful Park and to our website. We are not in the business of trading email lists with other companies and do not pester you with marketing emails – this is just not who we are. We pride ourselves on protecting your privacy as if it was our own. This privacy policy explains when, why and what we do with any data collected from you and how we keep it secure and any strictly limited disclosures to others.

Website Cookies

Cookies are used by many websites to collect information about browsing and purchasing behaviour. This includes information about pages viewed, and your journey around a website. We do not use cookies to collect or record information on your name, address or other contact details. Wood Park can use cookies to monitor your browsing behaviour. We do not use any of this information to contact you directly but solely for technical purposes, For example, we do this to enable us to see how many pages visitors view whilst visiting our website. This information is used only in a way which does not identify anyone. Cookies can be disabled in the settings of your internet browser.

Google Analytics

Google analytics are used to gather log information and browsing behaviour from visitors to our website such as the number of visits each page receives. We do not allow Google to use, identify or attempt to identify individuals from this information.

Wifi

Wood Park does not use any information processed whilst connecting to our wifi. The wifi is supplied by Camping Connect. <http://www.campingconnect.com>

Mailing Lists

As Part of the enquiry form, an email is sent to us with your contact details and details regarding your enquiry and to tell you about the things that you have enquired about. These are then stored in the relevant program to reply to that enquiry. Any non-relevant information is deleted. Any data collected is not used for marketing or a mailing list, but may be used to gather statistics for the types of accommodation offered. We never share your information without your prior consent.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer, Paul Henshall at: info@woodpark.co.uk

Changes to this Privacy Notice

This notice will be reviewed periodically and can be viewed on our website, as of the following date : 15 May 2018.